**Press Release**

# Nexans cables reaches new heights in Switzerland

**Paris, April 10, 2003** - Nexans have been awarded the cabling contract for Switzerland's tallest building, the 'Fair Tower', in Basel. On completion, the building, officially known as "Messeturm", will be over 105m tall with 31 floors. When completed, the building will house the Administrative Services Centre for the Basel Fair, in addition to other leased office space.

The LAN infrastructure will include a screened LANmark-6 $F_2TP$ dual foil Category 6 solution for the horizontal cabling with a fibre optic backbone. In addition, Nexans also secured the contract to supply the electrical installation cables.

Hubert Lauper, Product Manager, Nexans in Switzerland, said: *"We were delighted to have won this high profile contract against fierce competition. The project is the result of an offer which includes an excellent product set delivering guaranteed performance and reliability, combined with dedicated customer service supported by Nexans, engineering consultant Herzog Kull Group Basel and our certified installer Karl Schweizer AG"*.

The combined package was seen to give excellent value for money.

**About Nexans**
Nexans is the worldwide leader in the cable industry. The Group brings an extensive range of advanced copper and optical fiber cable solutions to the infrastructure, industry and building markets. Nexans cables and cabling systems can be found in every area of people's lives, from telecommunications and energy networks, to aeronautics, aerospace, automobile, railways, building, petrochemical, medical applications, etc. With an industrial presence in 28 countries and commercial activities in 65 countries, Nexans employs 17,150 people and had sales in 2002 of euros 4.3 billion. Nexans is listed on the Paris stock exchange. More information on www.nexans.com

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